

**Tennessee Association of Farmers Markets  
Meeting Minutes, 1-8-2018  
Zoom**

**Board Members Present:**

Barbara Garrow  
Kasi Haire  
Amy Tavalin

Charlotte Tolley  
Hal Pepper  
Greer Gill

Steve Guttery  
Tasha Kennard

The meeting was called to order by Charlotte Tolley at 1:04 p.m.

Minutes were presented to the Board. Charlotte Tolley asked for additions or corrections to the Minutes. A motion was made by Charlotte Tolley to approve the Minutes with a second by Tasha Kennard. The motion passed.

Tasha Kennard told of the purchase of a tablecloth with logo and the work being done to create 500 rack cards for the conference. Kasi Haire stated she had set up an Instagram account for TAFM and sent out some of the workshop information. Haire asked if one of the Admins for the Facebook account could add her as an admin so she could connect the account to other social media. Barbara Garrow suggested making Kasi an editor.

Charlotte Tolley asked for items for the newsletter.

Barbara Garrow requested a list of vendors for the conference. Tasha Kennard said she would provide what she has but Amy Tavalin has the most complete list. Amy Tavalin confirmed she would email the information adding the list would be in the program.

Charlotte Tolley told the Board the approval of the membership of TAFM in the Farmers Market Coalition (FMC) where all members would be members of FMC. She added she would wait until after the conference to have a better list of TAFM members for FMC. Barbara Garrow asked about the FMC fee. Tolley replied \$100.

Charlotte Tolley called for an Executive Committee meeting at 11:30 a.m. Eastern during lunch on Thursday at the conference.

Tasha Kennard told the Board the Regulatory Session will go untaught since Mike Brown quit TDA. Kennard added she requested a substitute for Brown from TDA and got no reply. As of this date there is nobody with that skill set to teach the class. Hal Pepper mentioned Dr. Faith Critzer had also left her position at UTIA. He suggested Nathan Miller an assistant to Dr. Critzer.

Amy Tavalin suggest TDA provide copies of the Farmers Market Compliance Guide. Greer Gill agreed to provide copies of the guide.

Tasha discussed the hosting of the hospitality room on Thursday only. There will be a TAFM table outside in the hallway. She also asked TAFM Board members to select different activities to help with on the work schedule. This year we are having our own banquet. The poster and T-shirt contests will be done in the hospitality room.

Steve Guttery asked if the hotel had problems with corkage for the hospitality room. The answer was not in the individual rooms. This is technically a private event in a room.

Tasha Kennard asked for an entertainment person for the hospitality room. Steve Brehm was nominated as entertainment chair.

Steve Guttery asked if the Scholarship recipient had been contacted and would they be at the conference for certain. The answer was yes Steve Rickman had been informed.

With no questions or other issues to be raised Charlotte Tolley adjourned the meeting.