

**Tennessee Association of Farmers Markets
Meeting Minutes, 2-17-2018
Finley Stadium
Chattanooga, TN**

Board Members Present:

Barbara Garrow
Kasi Haire
Amy Tavalin
Charlotte Tolley

Hal Pepper
Greer Gill
Steve Guttery
Tasha Kennard

Joni Roberts
Richard Gallagher
Channel Lemons

The meeting was called to order by Charlotte Tolley after the Annual Meeting of TAFM 2018

Minutes from January meeting were not presented to the Board and will be available at the March Zoom meeting.

Tasha Kennard made the motion to elect a slate of officers including Charlotte Tolley as President; Joni Roberts as Vice President; Barbara Garrow as Treasurer; Steve Guttery as Secretary. A second came from Channel Lemons. The motion passed.

After a lengthy discussion, the current system of committees for TAFM was dissolved.

Tasha Kennard reaffirmed the system of two face-to-face meetings and Zoom meetings. At this point, the board should do more team building or fun events in the extra time we have together. Barbara Garrow suggested a hospitality room, breakfast, field trip and market visit during face-to-face meetings. Steve Guttery suggested having a fun event that is not related to what we do. This could be a tourist event or activity to get better acquainted. No discussion of business at least during this event.

Charlotte Tolley discussed the need to have someone professionally do our website and maintain it. Barbara Garrow asked her to get a proposal on that service. Tolley agreed.

Tasha Kennard asked that she and Kasi Haire become co-chairs for the Conference. Kennard cited the hard work and dedication Haire did on the current conference.

Tasha Kennard asked Hal Pepper to advise TAFM on how to create more educational opportunities for our membership. Pepper noted his concern about attendance at smaller venues. Kasi Haire asked if next level training could be offered for those who attend regularly and would like to hear more than the basics. Barbara Garrow suggested instead of full-day workshops a 90-minute workshop at an area specific market or venue.

After a discussion about the TDA's role in no longer certifying domestic kitchens, Greer Gill asked Barbara Garrow to draft a letter with the help of Farmers Market Coalition (FMC) to TDA about certified domestic kitchens.

Charlotte Tolley made the motion for TAFM to apply for a Specialty Crop Block Grant in the amount of \$25,000 for staff support. Tasha Kennard seconded the motion. The motion passed.

The current Zoom invitation used to hold meetings was generated by Frank Trew. The board discussed the challenge of not being in control of that Zoom setup and felt it would expire. This was coupled with the moving of the monthly meeting to the 2nd Thursday at 9:30 a.m. CST. Hal Pepper agreed to coordinate and send out the reconfigured Zoom meeting thus negating the concern about the Zoom set up by the former President.

With no questions or other issues to be raised Charlotte Tolley adjourned the meeting.