

**Draft Minutes of the TAFM Board of Directors Meeting
March 8, 2018 Via Zoom Conferencing**

Attendees: Greer Gill, Steve Brehm, Tasha Kennard, Hal Pepper, Charlotte Tolley, Barbara Garrow, Richard Gallagher, Steve Guttery, Joni Roberts, Kasi Haire, and Channel Lemon.

Joni as VP called the meeting to order.

The minutes of the February Board Meeting were passed on a motion by Barbara Garrow and a second by Tasha Kennard, and no dissenting votes.

The Treasurer's written report was highlighted and filed for audit on a motion by Tasha, seconded by Steve Guttery. Barbara made note that she would file our 990 postcard.

Accounts payable are Tasha's expenses for the pull up sign and TAFM branded tablecloth, and hospitality suite snacks (\$152 for alcohol and snacks, and \$500 for tablecloth and sign). We will also owe for the hospitality suite. If we receive any share of conference proceeds, it will be less than before.

Greer Gill talked about the Specialty Crop grant application that would enable us to update the TAFM website and hire a Part Time person. There were 33 grants submitted and an announcement decision will happen in April or May. If we spend some of our funds prior to grant award it is possible since the money is for marketing that we can use it for other marketing purposes.

Greer volunteered to plan our Biannual Meeting, most likely in September, possibly at the Mountain Harvest Kitchen in Unicoi.

Charlotte noted that conference feedback indicated the desire for Market Manager resources, info on regulations and how to start a market. Perhaps downloadable materials from the Center for Profitable Agriculture could be linked to our website. Items as legal documents markets should have or need, information on plant regulations, and other specific topics. TAFM could put together with expanded information from the Farmers Market Coalition. Tasha noted that mentoring new markets was another identified need. Charlotte will type up the post it note suggestions from our annual meeting. Questions and answers could be posted to our website.

A survey of members gathering requests for the TAFM strand of the Pick TN Conference was suggested and Charlotte volunteered to put it together. Tasha suggested she include "This is what you told us and please give us feedback." Tasha said she would type up postit notes from the conference.

The question of how to put together a vendor handbook was also raised.

In Memphis, schools are starting markets (Kingsberry) and we can be a resource to them.

Things we need to fix are our website and the ProPay situation where new memberships are being submitted and the money is not being received since the account expired in November and no one knew it. Barbara is working on that.

Charlotte will contact Go Daddy and get it out of Frank's account into ours.

On a motion by Barbara and a second by Joni and Tasha, it was voted to spend up to \$350 to get the domain transferred and to fix the webmail and membership registration part of our website. Later we will use the grant funds to fix the other issues with the web. Steve Brehm suggested we think about what we really want and discuss at the next meeting.

The meeting was adjourned to our next Zoom conference on second Thursday of April at 9:30 AM CDT (April 12th).